



The PTO Challenge

The North Barrington School PTO was in search of a web site. Not just *any* web site. But a web site that would connect all the parents of North Barrington School through effective use of the virtual web space.

The Technology Light

Enter Lumatila. Lumatila assessed the Carnivale requirements, then lit the technology waySM that would support the fund-raising efforts of the North Barrington School community.



The New Web Site with Benefits

The plan included a web site that took advantage of the best available technologies to support the mission, including:

- ❖ web site development & maintenance
- ❖ web hosting
- ❖ visual site design & execution
- ❖ e-commerce (donations & reservations)
- ❖ back end database design & execution
- ❖ technology execution & integration.

All technology components leveraged operations and assets already created by the PTO, and tied into a new web presence that spread the word and simplified community participation in the fund raising event. Attendees could RSVP, Donors could donate, Sponsors could sponsor, and the entire NBS PTO community could see in real time who to thank for their support of our children and our school.

Let Lumatila Light Your Technology Way

If you are looking for ways for technology to support your business growth and profitability plans, please contact us your own free consultation at info@lumatila.com.



Lighting your technology way SM

Visit us at www.lumatila.com.

Contact us at info@lumatila.com or 815-846-1804.

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